
SOCIAL MEDIA POLICY

1028.1 PURPOSE AND SCOPE

The Inyo County Sheriff's Office (ICSO) established a Facebook, Twitter and Instagram accounts in for the purposes of forming a mechanism of communicating between the ICSO and the public. This policy is intended to address issues associated with Sheriff's Social Media, and provide guidelines for the regulation and administration of these sites.

1028.2 POLICY

As a communication tool, the Inyo County Sheriff's Office shall utilize its Facebook, Twitter and Instagram accounts to raise awareness, provide updates on services and outreach, disseminate relevant information, and share public safety messages. Website administration and content management of social media sites is the sole responsibility of the Sheriff's designee. Requests to update may be made by management staff; however, all update requests must be approved by the Sheriff. This policy specifically addresses terms of use and content management.

The ICSO social media sites shall comply with all applicable Inyo County Sheriff's Office and County of Inyo policies and procedures. Posting made by the website administrator, and social media administrator on the ICSO media sites are public records of the County of Inyo and may be subject to disclosure pursuant to the California Public Records Request Act,(Government Code § 6250, et seq.)

1028.3 PROHIBITED CONTENT

The intended purpose of the Inyo County Sheriff's Office social media sites is to serve as a communication mechanism between ICSO and members of the public. Therefore, information, posts, and comments containing any of the following forms of content is prohibited. (Refer to Policy 1058.4 of Prohibited Speech, Expression and Content for a detailed description.

- (a) Profane language or content
- (b) Content that promotes, fosters, or perpetuates discrimination on the basis of race, religion, gender, marital status, familial status, national origin, age, mental or physical disability, sexual orientation, gender identity, source of income, or other protected status under applicable law
- (c) Inappropriate sexual content or links to inappropriate sexual content
- (d) Solicitations of commerce, conduct or encouragement of illegal activity
- (e) Private and confidential information
- (f) Information that may compromise the safety and security of the public or public systems
- (g) Content that violates a legal ownership interest of any other party
- (h) Comments in support of, or opposition to, political campaigns or ballot measures

Inyo County Sheriff Department

Policy

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Posts found with any of the above-mentioned content violations, shall be deleted; and if the problem persists the sender will be blocked.

The Inyo County Sheriff's Office disclaims any and all responsibility and liability for any material or content that the ICSO deems inappropriate for posting. The ICSO shall make efforts to remove said material in an expeditious and timely manner, but disclaims liability if circumstances exist that prevent or hinder efforts to remove said materials.

DISCLAIMER:

The Inyo County Sheriff's Office does not endorse or support any advertising that may be posted by the Social Media host (Facebook or Twitter) on the ICSO's site. The ICSO does not guarantee the accuracy or reliability of any third-party links.