



**PROCLAMATION
OF THE BOARD OF SUPERVISORS,
COUNTY OF INYO, STATE OF CALIFORNIA
DECLARING OCTOBER 18, 2019
COMMUNITY PINK DAY IN INYO COUNTY**



WHEREAS, Eastern Sierra Cancer Alliance is a grassroots organization founded in 2001, initially with the mission to support and provide resources to residents diagnosed with breast cancer; and

WHEREAS, the non-profit organization has expanded in both size and scope over the past 19 years to serve residents of Inyo and Mono counties diagnosed with all forms of cancer; and

WHEREAS, for almost two decades ESCA Board members have coordinated their efforts with countless compassionate volunteers and community organizations in service to those with cancer diagnoses – friends, family members, neighbors; and

WHEREAS, this service includes educating the community in an effort to increase community awareness of current practices and positive outcomes in treating cancers today and the resources ESCA and other organizations offer; and most importantly, providing financial and moral support for clients and families as they cope with their cancer diagnosis and costs of treatment; and

WHEREAS, ESCA continues to work diligently to maintain a respectful relationship with its clients and the organizations and individuals with which it partners; and

WHEREAS, gaining the trust and commitment of various Inyo and Mono organizations, businesses, and healthcare agencies has allowed ESCA to continue its mission, improve programs, and serve more than 300 clients since 2001 – many of whom have needed repeat assistance due to travel out of the area for oncology appointments and cancer treatments; and

WHEREAS, October has always been a special month for ESCA and its partners, since it is Breast Cancer Awareness Month, and the organization was originally founded to bring awareness to the disease and support those diagnosed with it; and

WHEREAS, breast cancer did not become part of the national and public conversation until the 1970s, and even then change was slow for women to receive the support they needed and for necessary medical research taking place in order to treat breast cancer with improved outcomes; and

WHEREAS, today, the American Cancer Society urges women to speak with their doctors about their risk for breast cancer, and the ACS has updated breast screening mammogram recommendations based on age and family history; and

WHEREAS, the color pink is now the universally recognized color of breast cancer awareness; and

WHEREAS, ESCA continues to recognize the importance of both breast cancer awareness and mammography as a screening tool and hopes to inspire and invite the communities of Inyo and Mono counties to join in its mission, supporting and cheering for friends, neighbors and family members with cancer in a fun, positive way by participating in “Community Pink Day.”

NOW, THEREFORE, the Inyo County Board of Supervisors does hereby join ESCA in its mission by unanimously proclaiming October 18, 2019 as Community Pink Day in observance of Breast Cancer Awareness and National Mammography Day.

PASSED AND PROCLAIMED this 17th day of September 2019.



Chairperson, Inyo County Board of Supervisors

Attest: CLINT G. QUILTER
Clerk of the Board

by 

Assistant Clerk of the Board