



2024 STRATEGY SETTING SESSION

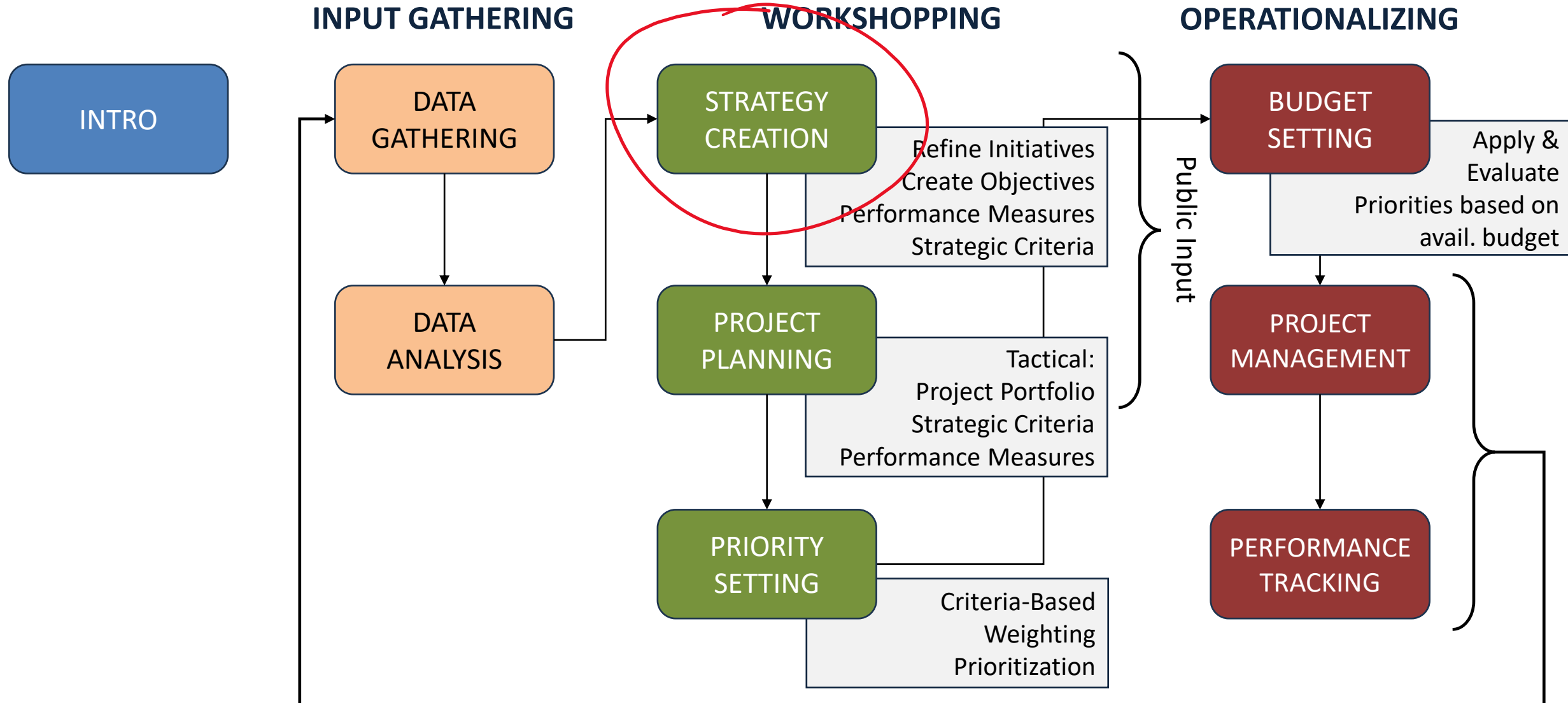
PUBLIC WORKSHOP | JANUARY 10, 2024

ROUGH SCHEDULE

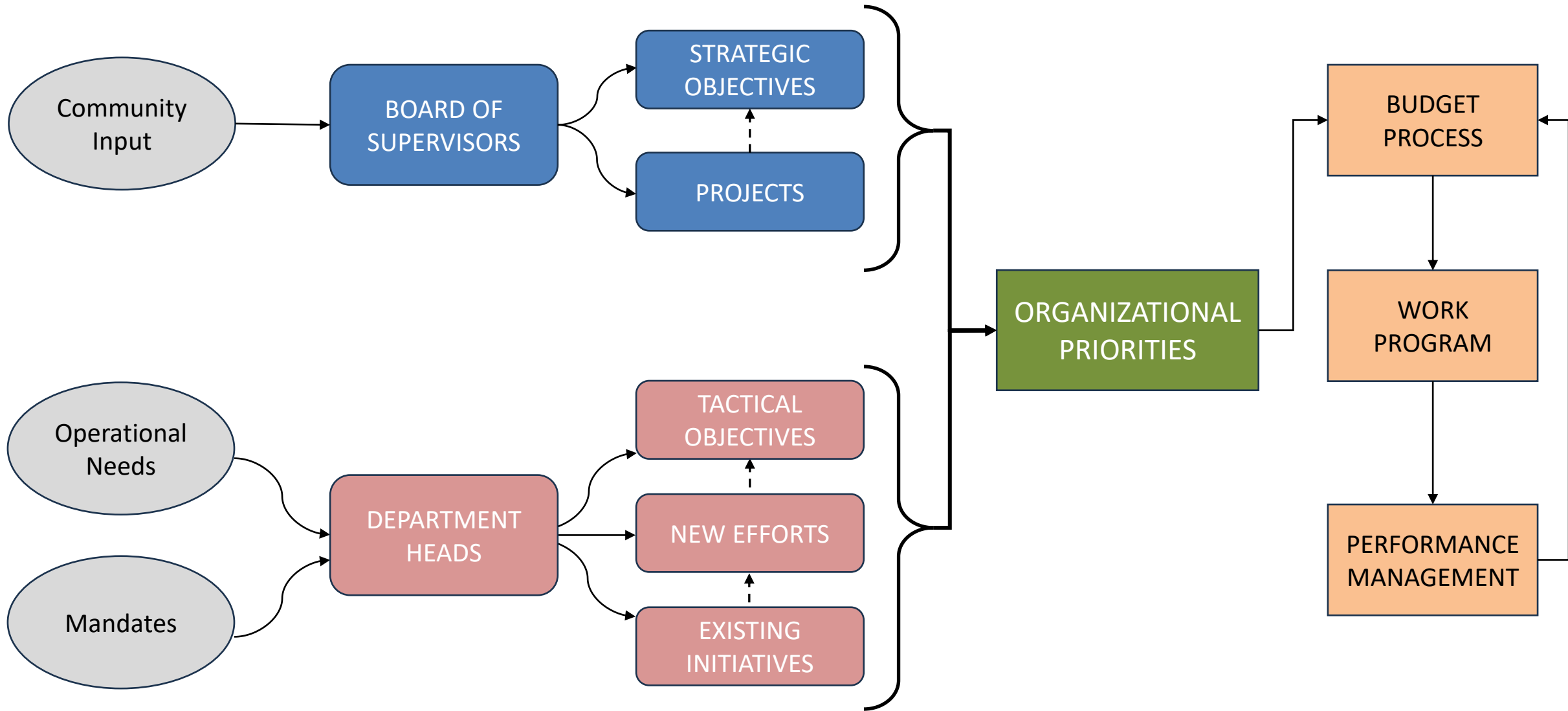


Timeframe	What
Nov. 7	Board Kickoff Presentation
December - January	Data Gathering Efforts
Nov. 28	TFG Visit: Organizational Priorities
Early January	Data Analysis Effort
January 10	High-Level Strategy Workshop
February 7	Project Planning & Priority Setting Workshop
March	Delivery of draft Strategic Plan

STRATEGIC PLANNING PROCESS



SETTING ORGANIZATIONAL PRIORITIES



TODAY'S OBJECTIVES



HIGH-LEVEL STRATEGY CREATION

Review and Refine Initiatives

Create Objectives

Inform Performance Measures

Consider Strategic Criteria



STRATEGIC PLAN STRUCTURE

1
INITIATIVE

A broad focus area which the County is doing working in

1A
GOAL

General statements around what needs to be accomplished to successfully achieve the Initiative.

1A.1	EFFORT	MEASURE
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Departmental specific projects, efforts, or strategies which 'add up' to satisfy objectives for the organization.

How we define success for this particular tactic.

**OBJECTIVE/
OUTCOME**

The overall result(s) associated with all work within this Initiative

STRATEGIC PLANNING DATA GATHERING



ENGAGE

- REGISTER AS NEW PARTICIPANT
- Recommend an Initiative
- Recommend an Effort
- Recommend an Outcome/Objective

OVERVIEW & INSTRUCTIONS

Welcome to the 2024 Strategic Plan Public Input Portal

About the Inyo County Strategic Planning Process

While Inyo County has historically made an effort to establish a Legislative Platform and effectively determine priorities based on budgetary allocation, it has never conducted a complete strategic planning exercise. Strategic Planning allows an organization to clearly articulate a vision for its future, and ultimately allocate the resources necessary to execute that plan. Given the large number of significant projects being undertaken by Inyo County, and a limited set of resources, developing and adopting a multi-year strategic plan will greatly help staff and the Board ensure that the right priorities are being focused on, and the appropriate resources are assigned to make sure that initiatives can be effectively executed.

Once data has been gathered within this tool, it will be reviewed through a series of workshops which include staff, the Board of Supervisors, and members of the public. The goal of these will be to refine, rationalize, and ultimately prioritize work efforts for the 2024 year, and beyond.

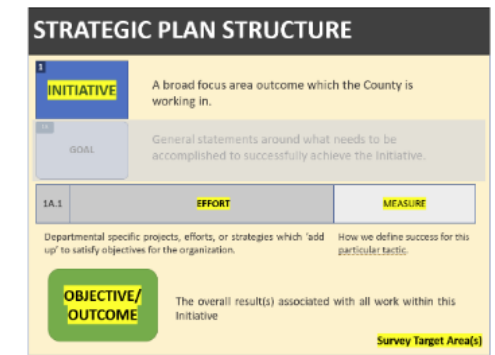
How to Use this Website

This website is designed to capture input from the community around the work and priorities you feel is important to be carried out over the coming years by Inyo County. It is structured in such a way that you can review submissions made by others and provide feedback or reactions to those if desired. Additionally, you are welcome to submit new ideas into the portal in the form of **Initiatives**, **Efforts**, and **Outcomes**. The graphic to the right is designed to provide a high-level overview around the purpose of each of these areas as well as how they relate to one another.

To **Review** existing submissions, click on the menu option for your area of interest above.

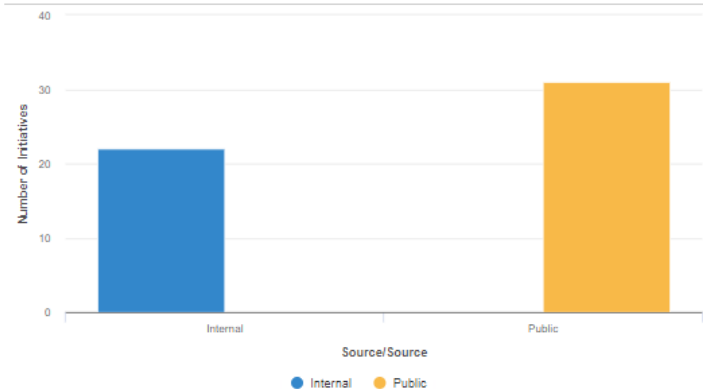
To **Contribute** use the buttons to the left to suggest new ideas. Please note that before you can submit your first entry you must first [REGISTER](#).

STRATEGIC PLAN STRUCTURE

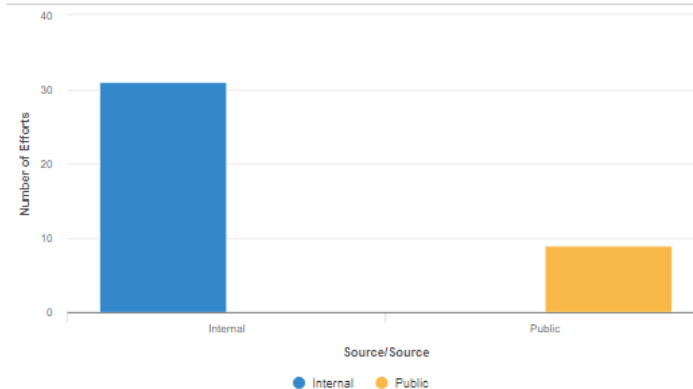


[SEE MORE ABOUT THE INYO COUNTY STRATEGIC PLANNING PROCESS](#)

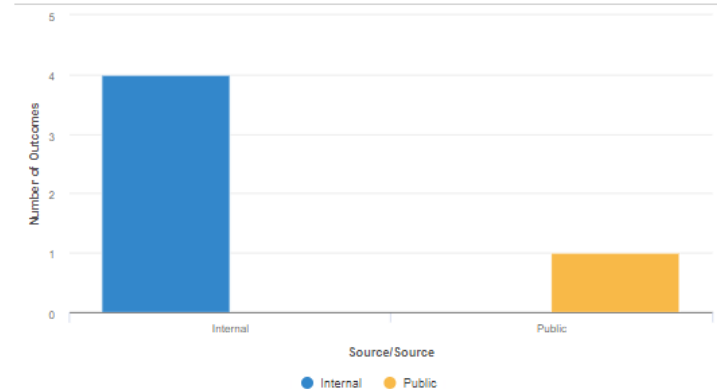
Recommended Initiatives



Recommended Efforts



Recommended Outcomes



INITIATIVE THEMES



Vibrant Communities

Public Safety

Tourism & Recreation

Infrastructure

County Workforce



NORMALIZING INPUT EXAMPLE

1 Support Vibrant Communities

**OBJECTIVE/
OUTCOME**

1A Improve Housing

1A.1	Create a comprehensive attainable housing plan	...
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1B Downtown Revitalization & Connected Communities

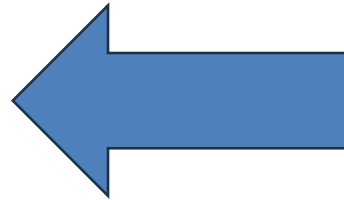
1B.1	Reimagine Olancho, post bypass	Community visioning workshop...
1B.2	General Plan & Code Update	General Plan revision by ...

STRATEGIC CRITERIA



Areas of consideration when determining and setting organizational priorities

- **Organizational Impact**
- **Cost : Value**
- **Geography**
- **Alignment**
- **Etc...**



MISSION

VISION

VALUES

CULTURE