



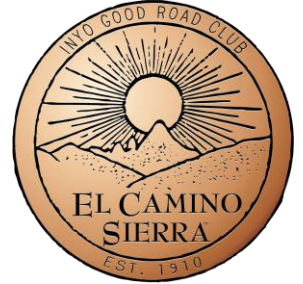
BOARD OF SUPERVISORS COUNTY OF INYO

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Photo Contest Seeks the Best of Inyo County

A digital photography contest aimed at highlighting and celebrating life in California's rural counties is currently accepting entries through the end of the month. The contest, now in its sixth year, is sponsored by the Rural County Representatives of California (RCRC) in order to promote tourism and economic development in its 39 member counties – including Inyo County.

“The contest invites individuals to submit their photographs capturing life in rural California and showcasing the beautiful scenery, activities, communities, history, and charm of RCRC’s 39 member counties,” RCRC Communications Director Carolyn Jhaji explained. “Whether it is a scenic waterway, wildlife, livestock, architecture, snowy landscape, seasons, farm and ranch photos, or a photo that captures the vibrant life and people in your community – we want to see and share your photos.”

The contest is open to anyone in the general public age 18 and older, with a limit of three photos per person. Photo entries should be sent to photocontest@rcrcnet.org no later than 11:59 p.m. on July 31, 2022; must be the original work of the submitter; and must include:

- Location where the photo was taken, including the county in which it was taken; and
- Photographer’s full name and email address.

RCRC staff will select three finalist photos to present to the RCRC Board of Directors in August, and the winning photograph will be unveiled at the September Board meeting in Napa Valley. The winning photo may also be used in various marketing materials or work products distributed throughout California and the U.S. throughout the next year. The grand prize winner will receive a \$100 Action Camera gift card; second place, a \$75 gift card; and third place, a \$50 gift card.

Inyo County photographers are encouraged to enter their best photos and help showcase the stunning landscapes, compelling history, unique activities and events, and rural charm that draw millions of visitors to Inyo County every year.

“RCRC’s contest provides a great opportunity for widespread exposure for both the winning photographer and the county it showcases – and it’s free to enter,” said Fifth District Supervisor Matt Kingsley, who is Inyo County’s representative to the RCRC Board of Directors. “Plus, local competitors will certainly have no shortage of amazing subject material.”

For more information about the photo contest, including the official rules, visit www.rcrcnet.org/photo-contest.

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